

Total Number of Survey Responses

Last 6 Months

38K

Our Performance in August 2025

Customer Feedback Metrics

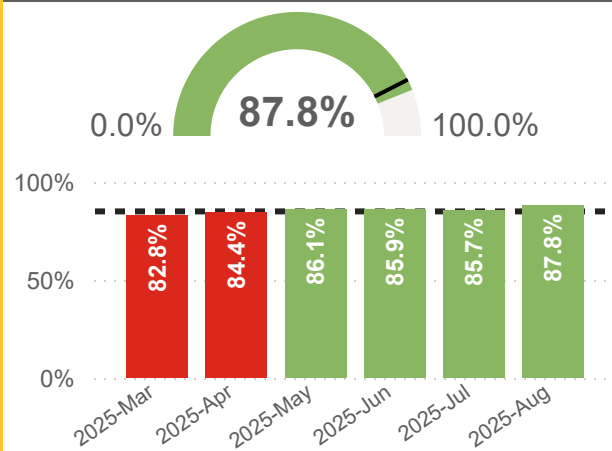
Network Wide



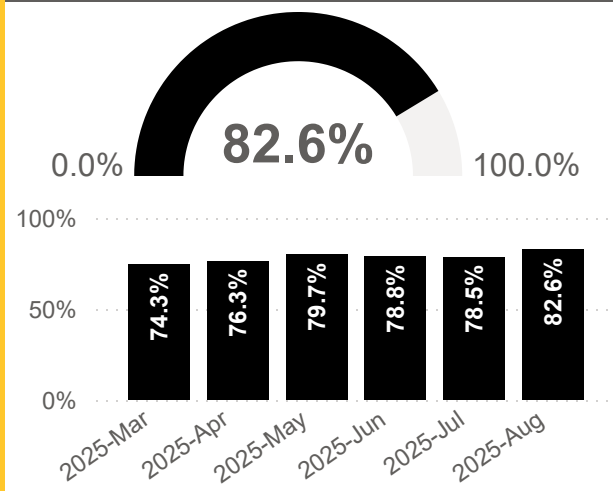
For all metrics: **RED** - Has failed to meet KPI target within the shown timeframe. **GREEN** - Has met KPI Target within shown timeframe. **BLACK** - has KPI targets pending.

Overall Satisfaction

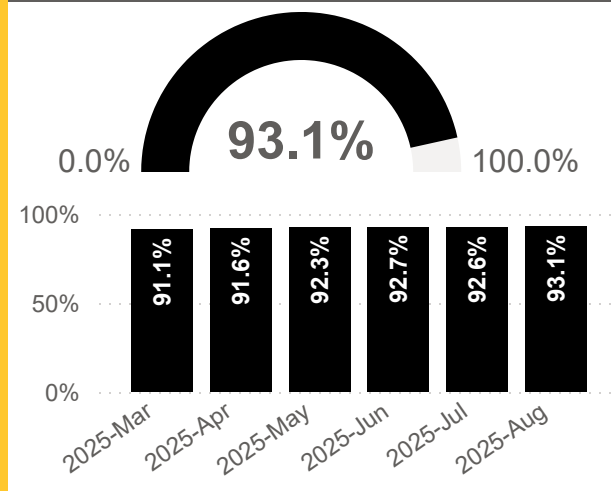
Target: 85%



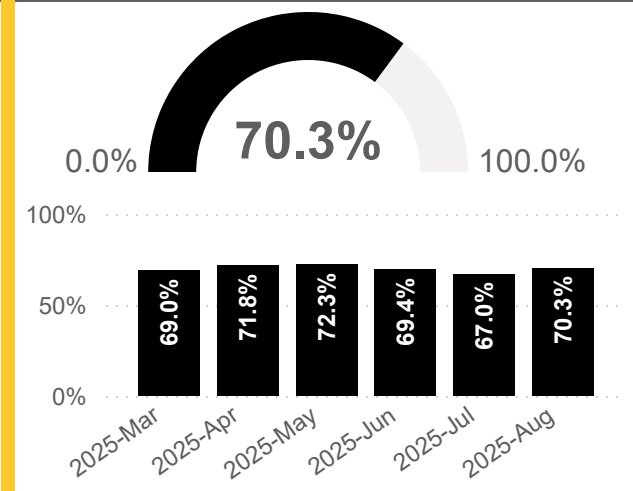
Trust to Deliver Service



Customer Satisfaction with Staff

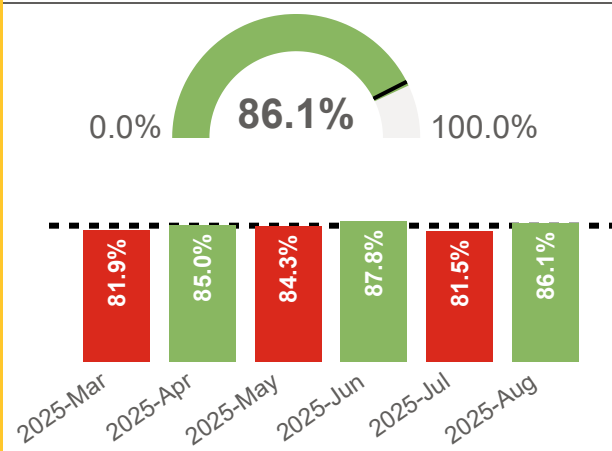


Calls Resolved on 1st Call

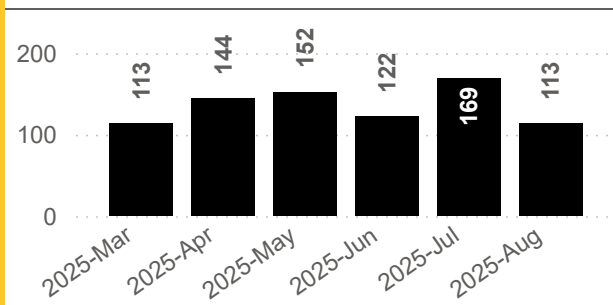


Sentiment

Target: 85%



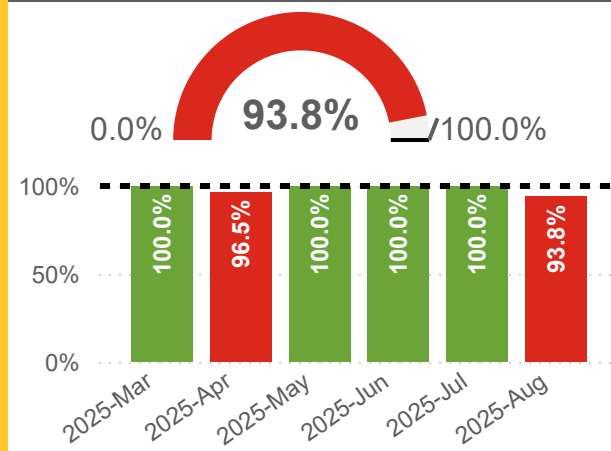
Number of Complaints Received



Complaints have decreased into June from the previous two months, in spite of the busier summer season.

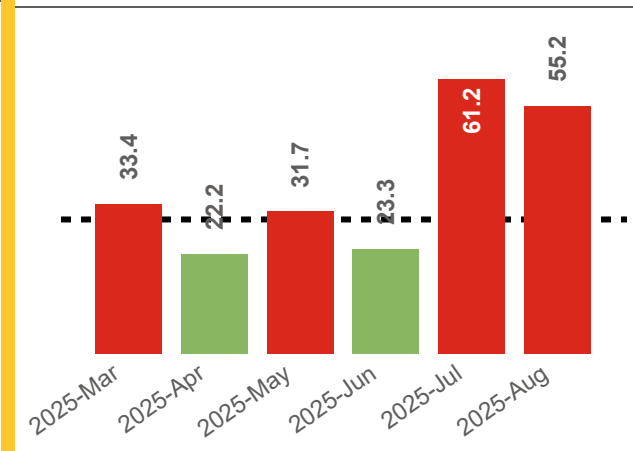
Complaints Handled within 21 Days

Target: 100%



Average of Time to Answer (s)

Target: 30s



Our Performance in August 2025

Customer Feedback Metrics

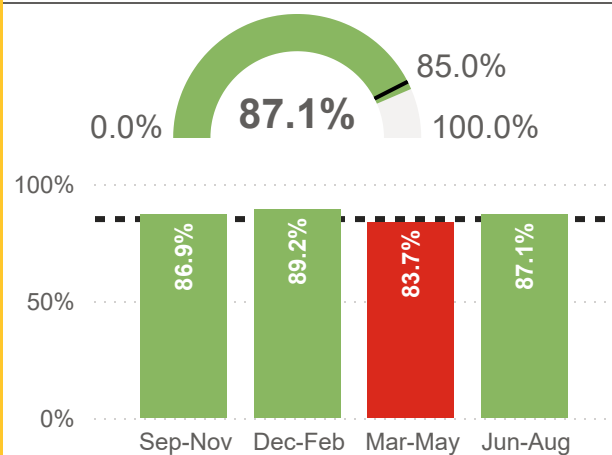
Argyll



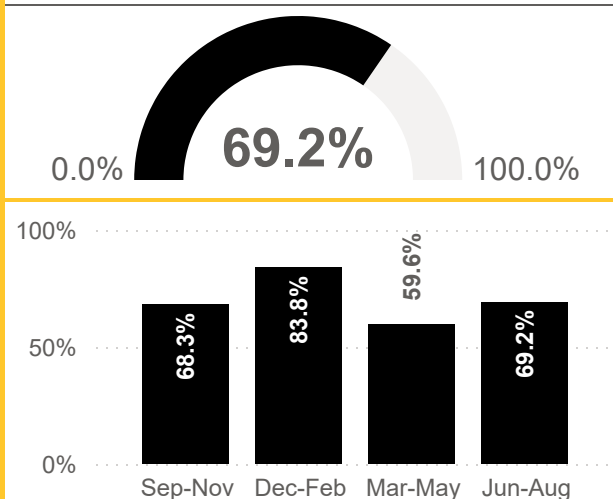
For all metrics: **RED** - Has failed to meet KPI target within the shown timeframe. **GREEN** - Has met KPI Target within shown timeframe. **BLACK** - has KPI targets pending.
Data is aggregated at a quarterly level due to small volumes of **Community** responses. Work is ongoing to increase response rate.

Overall Satisfaction

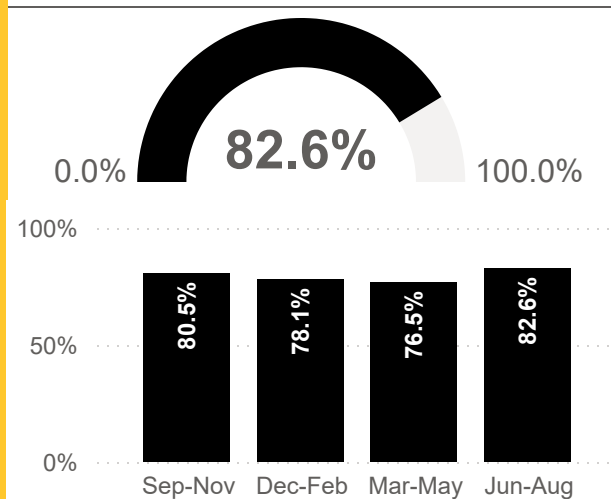
Target: 85%



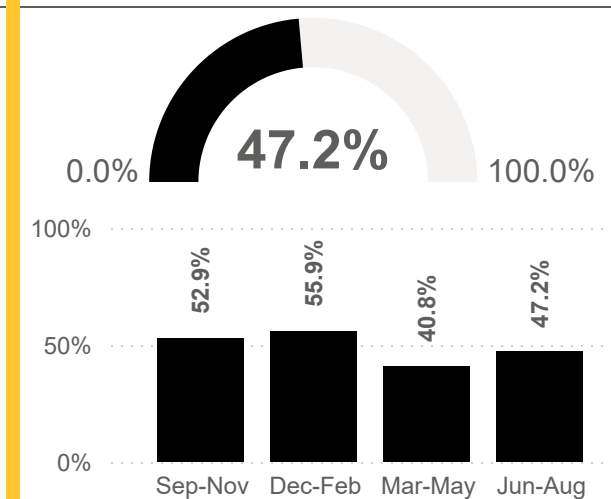
Overall Satisfaction: Community



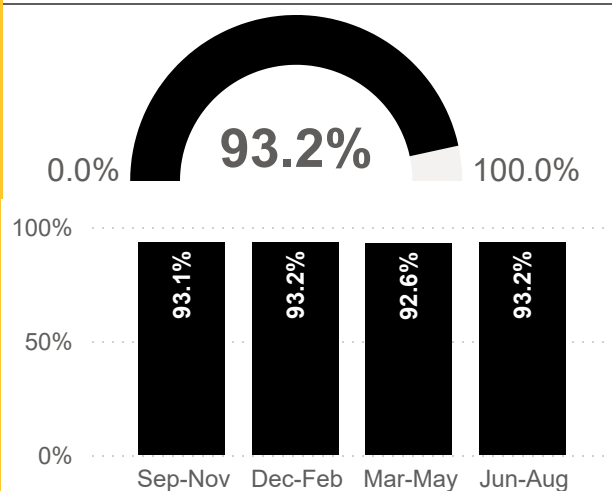
Trust to Deliver Service



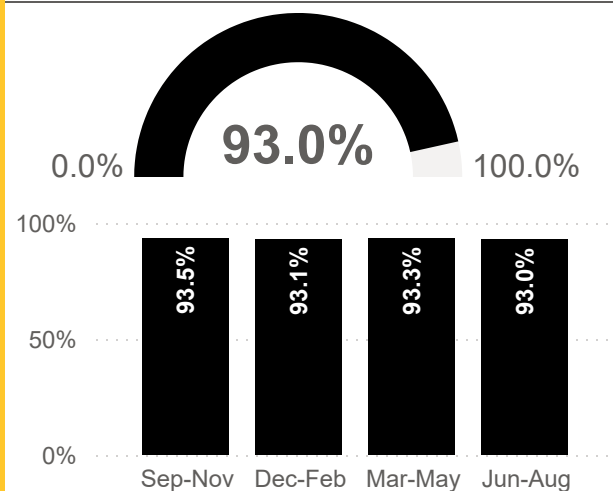
Trust to Deliver: Community



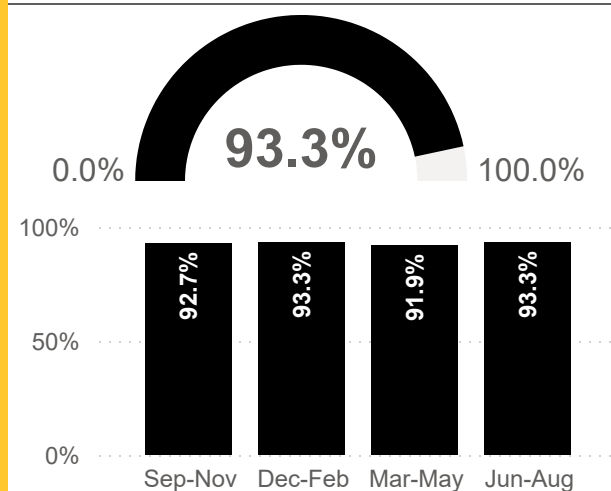
Customer Satisfaction with Staff



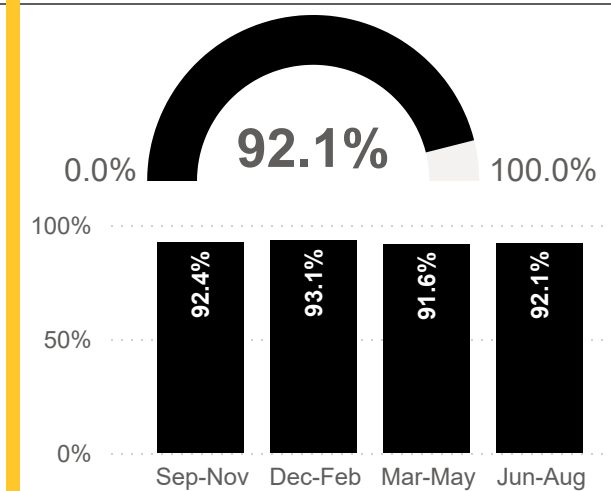
Satisfaction with Port Staff



Satisfaction with Onboard Crew



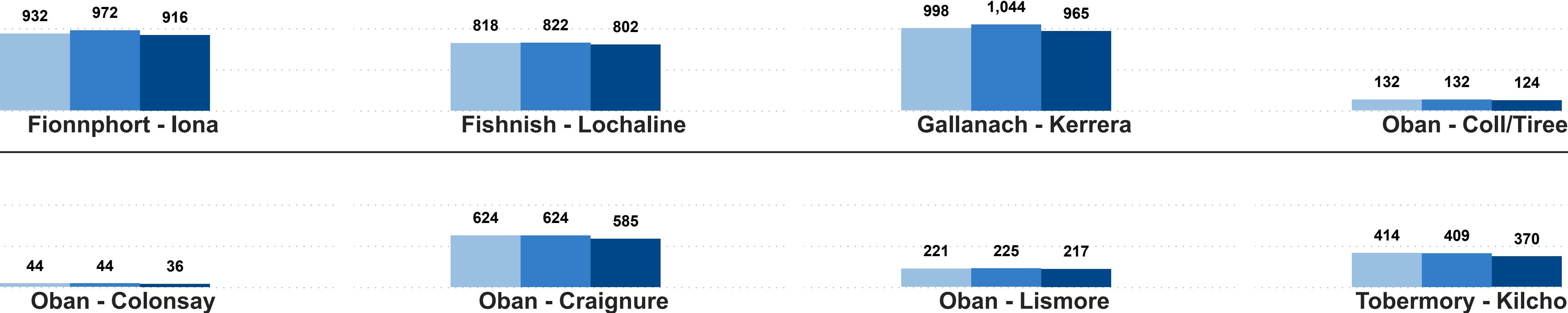
Satisfaction with the Port





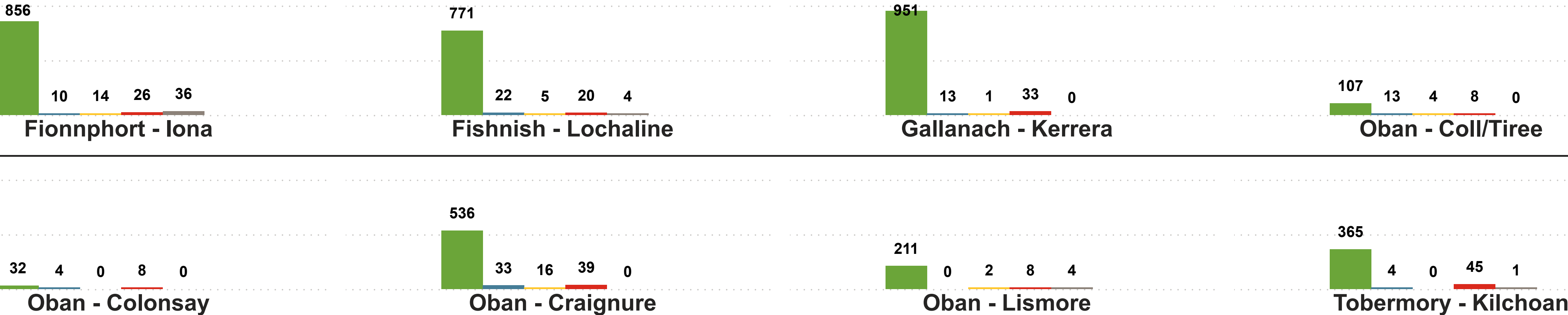
Sailings Timetabled, Amended & Actual

Timetabled Amended Actual



Punctuality & Reliability

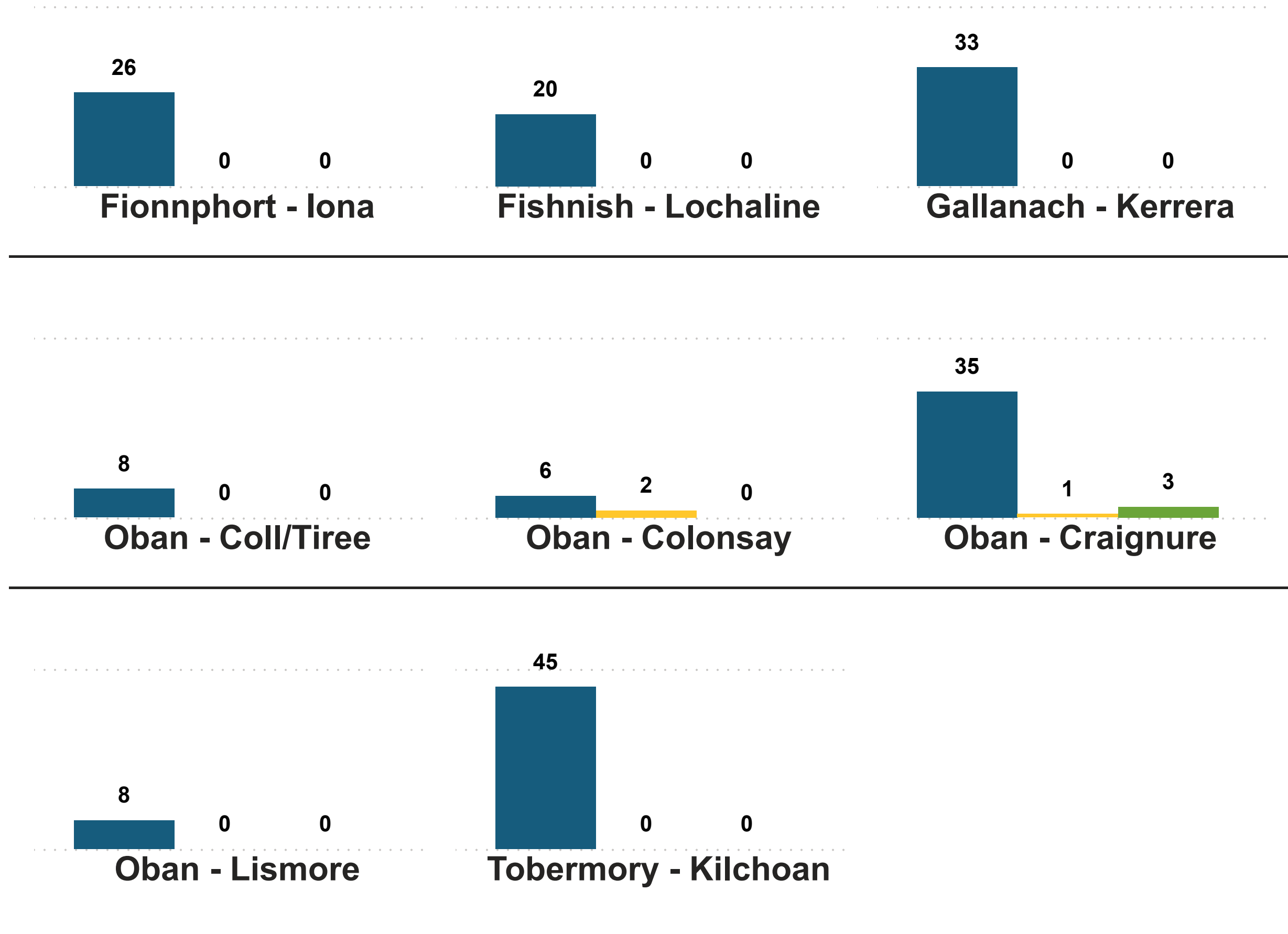
On Time Level 1 Lateness Level 2 Lateness Cancelled Additional





Cancelled Sailings (By Reason)

Weather Technical Other

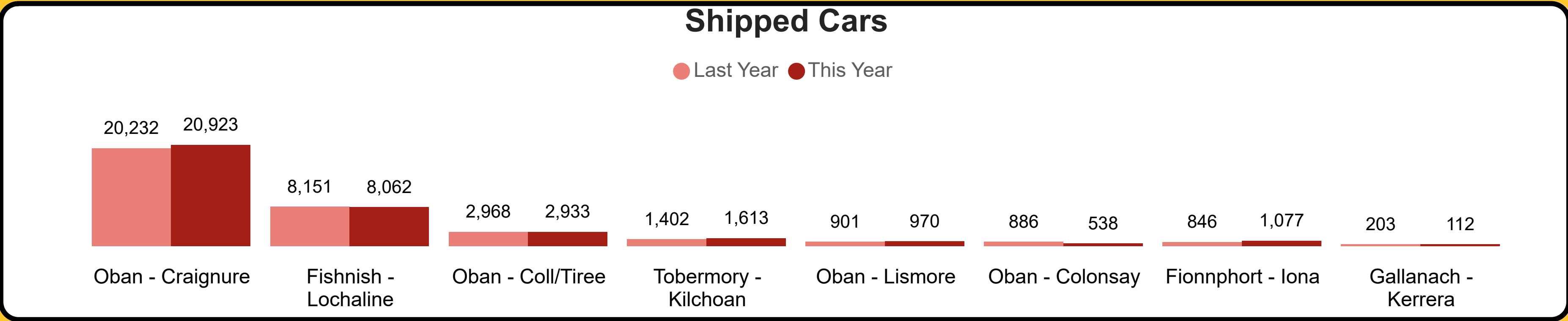
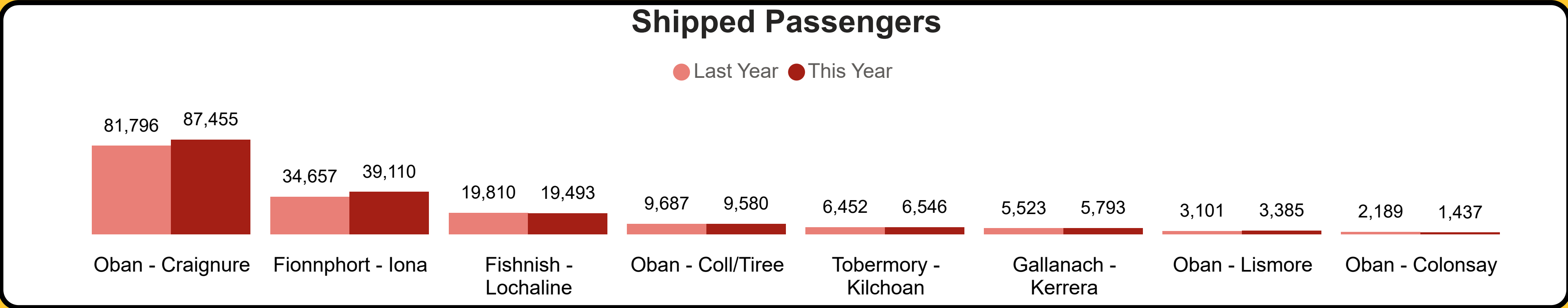


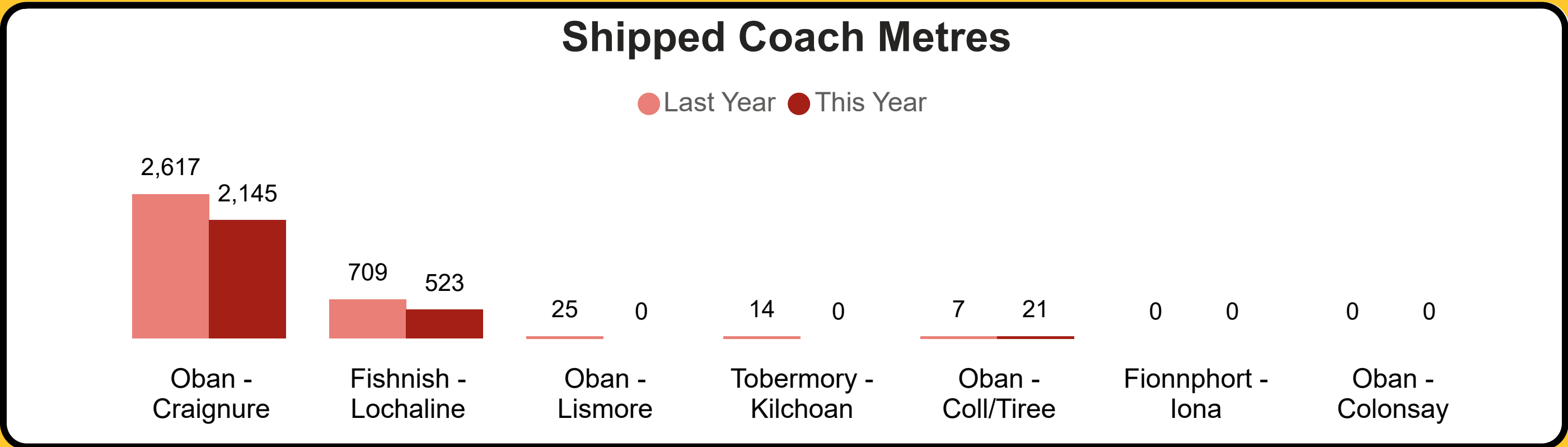
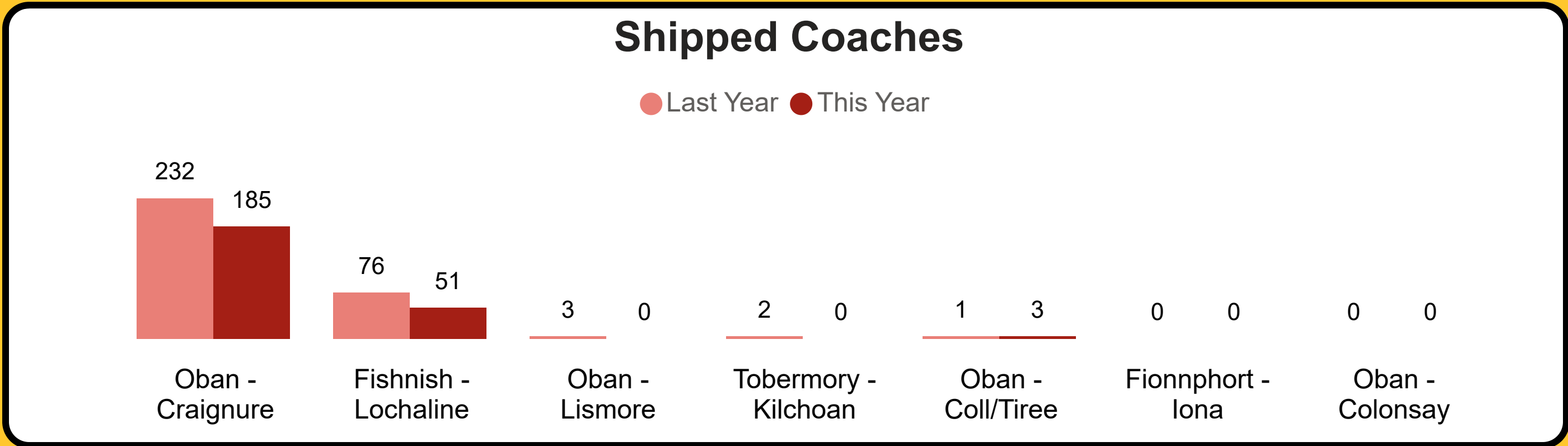
Missed Train Connections

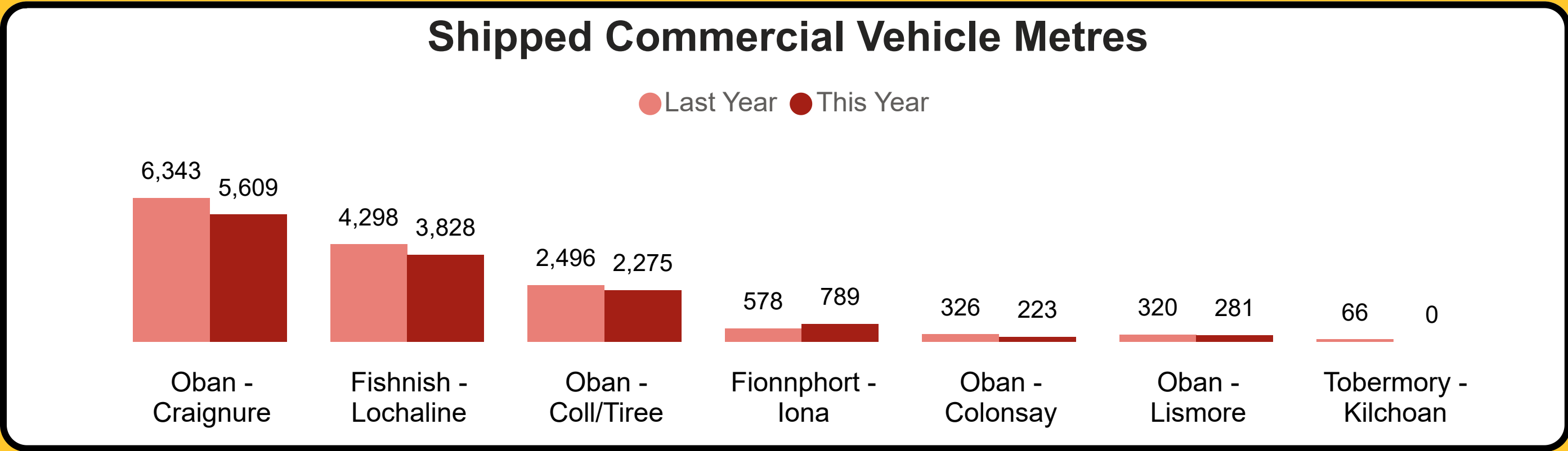
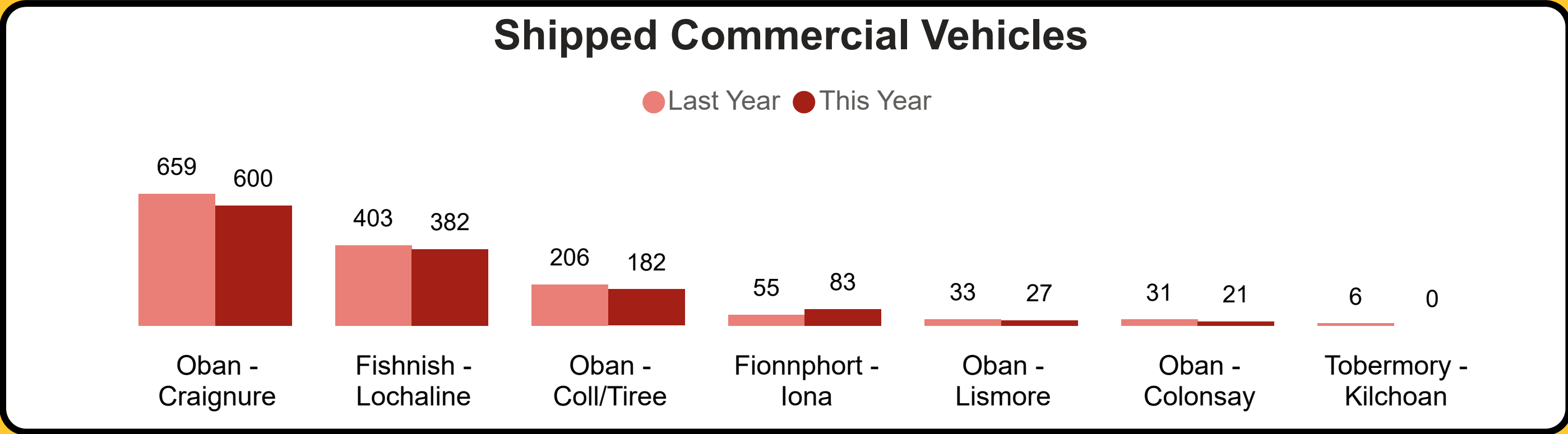
0

There were no missed advertised connections for Band C sailings this month.

"Other" refers to any cancellations not resulting from weather and technical disruption. This includes cancellations due to reasons such as bunkering issues, berth unavailability etc.







Argyll

Our Performance in August 2025

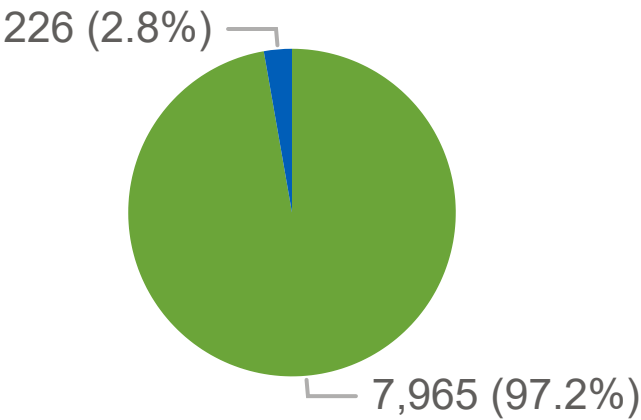
Car Equivalent Spaces Offered vs Cancelled



- 1 Car Equivalent Space is equal to 4.6 General Lane Metres
- Below visuals represent car equivalent spaces offered vs car equivalent space made unavailable as a result of technical, weather and all other cancellations.

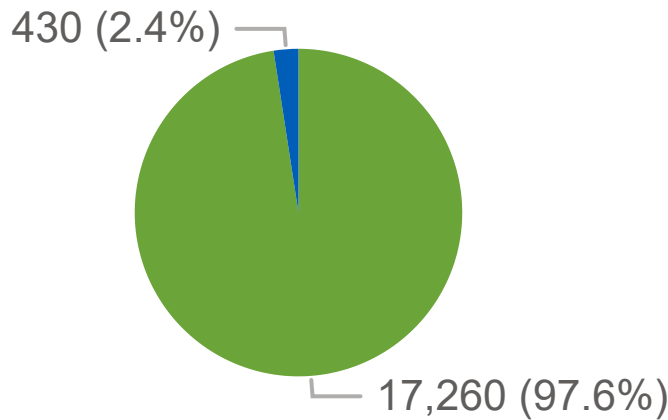
Fionnphort - Iona

Offered Weather Other Technical



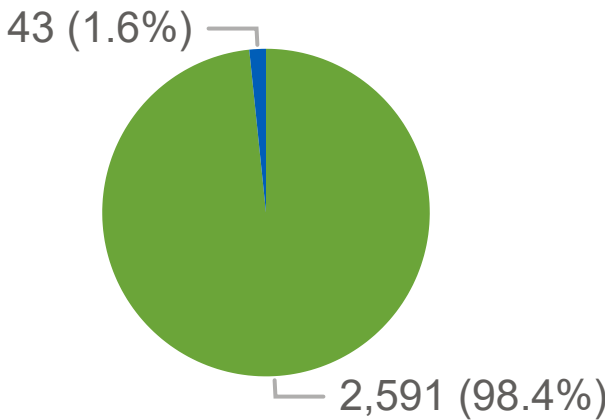
Fishnish - Lochaline

Offered Weather Technical Other



Gallanach - Kerrera

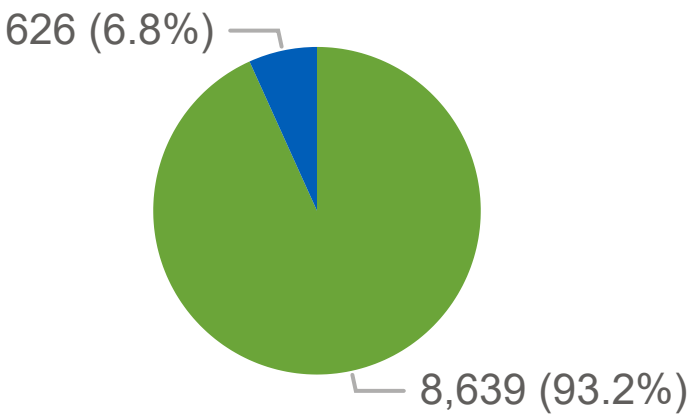
Offered Weather Technical Other



Route	Offered	Weather	Tech	Other
Oban - Craignure	27,556	1,612	63	84
Fishnish - Lochaline	17,260	430		
Oban - Coll/Tiree	8,639	626		
Fionnphort - Iona	7,965	226		
Tobermory - Kilchoan	3,172	470		
Gallanach - Kerrera	2,591	43		
Oban - Colonsay	2,528	470	157	
Oban - Lismore	1,883	73		

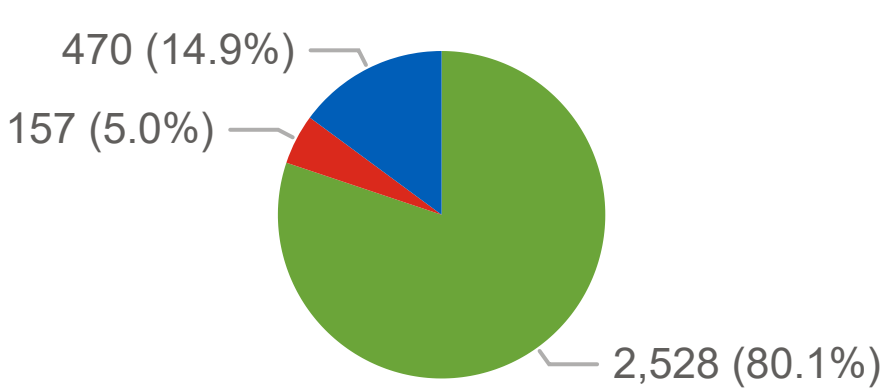
Oban - Coll/Tiree

Offered Other Weather Technical



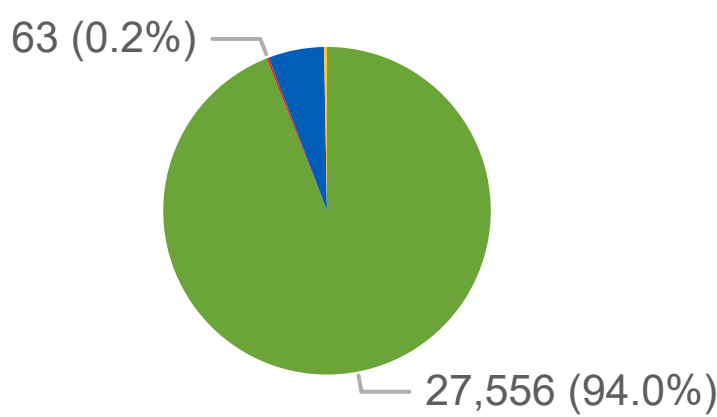
Oban - Colonsay

Offered Technical Weather Other



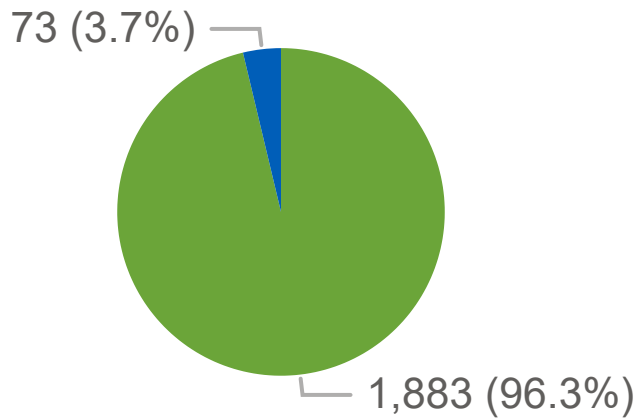
Oban - Craignure

Offered Technical Weather Other



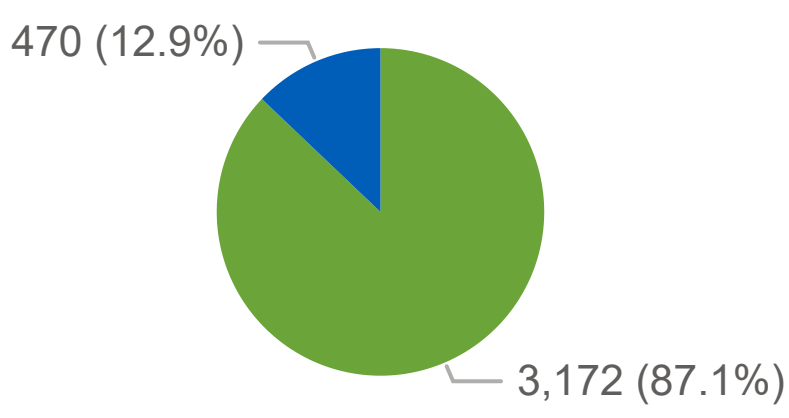
Oban - Lismore

Offered Weather Technical Other



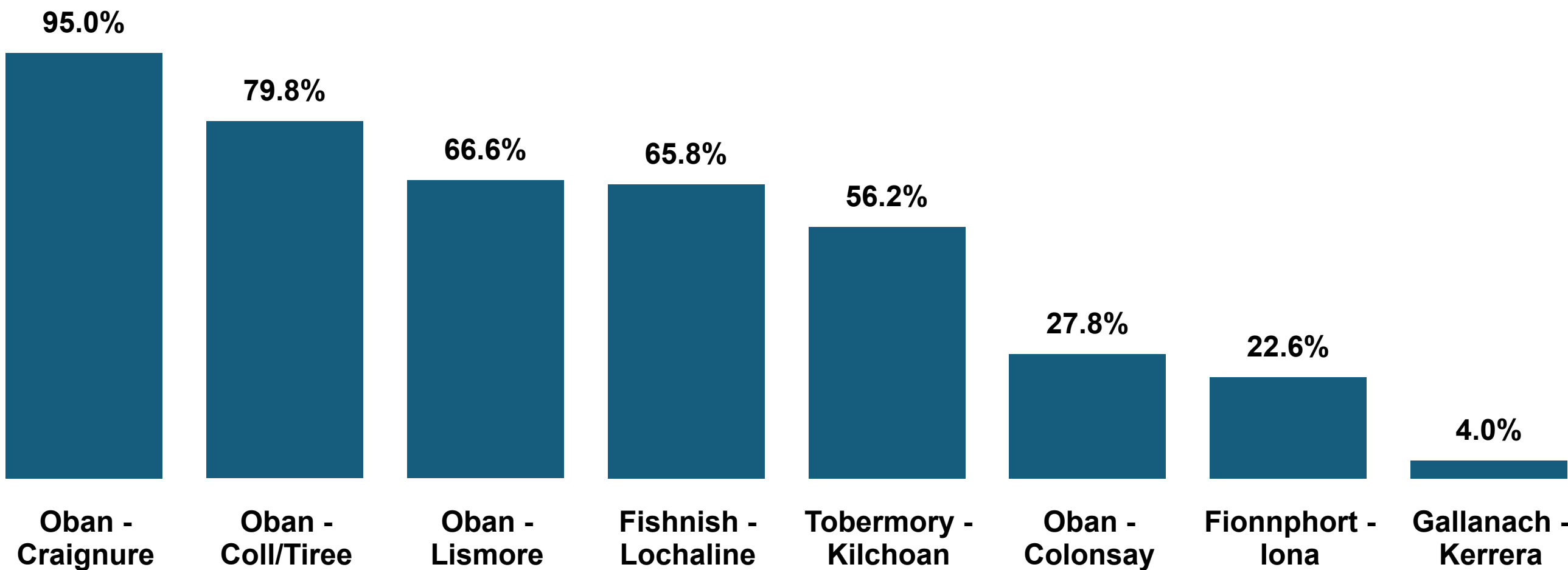
Tobermory - Kilchoan

Offered Weather Technical Other





Average Deck Utilisation



Route	GLM Offered	GLM Used	Car Equiv. Spaces Used	% Used
Oban - Craignure	126.8K	120.5K	26,188	95.0%
Oban - Coll/Tiree	39.7K	31.7K	6,892	79.8%
Oban - Lismore	8.7K	5.8K	1,254	66.6%
Fishnish - Lochaline	79.4K	52.2K	11,349	65.8%
Tobermory - Kilchoan	14.6K	8.2K	1,782	56.2%
Oban - Colonsay	11.6K	3.2K	702	27.8%
Fionnphort - Iona	36.6K	8.3K	1,799	22.6%
Gallanach - Kerrera	11.9K	0.5K	104	4.0%
Total	329.3K	230.3K	50,070	69.9%

Overall Utilisation of Sailings

>90% 75-89% 50-74% <50%

