

# DAVID MACBRAYNE LIMITED PUBLIC SERVICES REFORM (SCOTLAND) ACT 2010: DUTIES TO PUBLISH INFORMATION

#### Introduction

Sections 31 and 32 of the Public Services Reform (Scotland) Act 2010 requires listed public bodies, which includes David MacBrayne Limited, to publish information on expenditure and certain other matters at the end of each financial year.

This information provided covers the following areas.

- 1. Public Relations & Marketing
- 2. Overseas Travel
- 3. Hospitality & Entertainment
- 4. External Consultancy
- 5. Payments to Third Parties with value of excess of £25,000
- 6. Members or employees who received remuneration in excess of £150,000
- 7. Supporting sustainable economic growth
- 8. Efficiency, effectiveness, and economy

The following information is provided to meet this requirement and all figures provided covers the period from 1 April 2023 to 31 March 2024

### 1. Public Relations and Marketing

Total expenditure in the period was £2,316,937 which includes the cost of marketing, sponsorship, online marketing, production of publications and public relations.

#### 2. Overseas Travel

Expenditure of £4,480 which relates primarily to work associated with building supervision and crewing of New Vessels. Other overseas travel relates to Business Development.

## 3. Hospitality and Entertainment

Expenditure of £5,792 is the total spend across the David MacBrayne Limited group for hospitality costs incurred from internal staff, external suppliers and customer meetings held during the period.

Meetings include Ferry committees, Ebooking supplier meetings, Marine and Operationsl Planning meetings.

#### 4. External Consultancy

Expenditure of £155,054 is the total spend across the David MacBrayne Limited group for the period including professional services on Technical & IT Consultancy matters and Specialist advice on legislative impacts on our business.

### 5. Payments to Third Parties with a value in excess of £25,000

See enclosed supplementary provided statement with summary of payments by category of service and supplier.

#### Members or employees who received remuneration in excess of £150,000

One Director of David MacBrayne Limited received remuneration in excess of £150,000 in the 2023/24 financial year.

The Company publishes a Report on Directors' remuneration (including benefits in kind) within the Annual Report and financial statements which can be found on the Company's website at <a href="www.david-macbrayne.co.uk">www.david-macbrayne.co.uk</a>.

## 7. Sustainable economic growth

Our procurement policies and procedures are reviewed and updated to promote the Scottish Government Procurement Journey.

As an organisation we have signed-up to the Scottish Government Suppliers' Charter which is a joint statement between public sector buying organisations and businesses to agree to work together to improve public sector procurement processes and dialogue.

We recognise the need, where practical, to simplify and standardise processes and to ensure consistency in order to provide a fair and open approach to tendering.

With these aims in mind our organisation will:

- Increase efficiency and effectiveness in our tender process, by issuing tenders through government approved portals.
- Ensure that the approach to individual regulated procurements is supported by robust procurement strategies.
- Simplify the tender process to minimise associated costs.
- Unless there are compelling business reasons to the contrary, ensure that adequate and appropriate publicity is given to contract opportunities that are above £50k.
- Work with our internal stakeholders to deliver value for money throughout the life of the contract.
- Maintain and work to continuously improve a contract and supplier management module to better manage contracts once they are awarded.

In addition, where appropriate we issue the Single Procurement Document to suppliers tendering for our business.

We are committed to embed sustainability in procurements in a relevant and proportionate manner and ensure that the company understands sustainable procurement principles and practices. Working closely with our suppliers to support sustainable procurement is important to David MacBrayne Limited. We are pleased that we have a diverse range of suppliers that deliver a wide range of goods and services. This includes small, medium enterprises (SME's) and Supported Businesses.

We recognise the positive impact Supported Businesses and Third Sector organisations have on economic sustainability to help build a wealthier and fairer country, and this is an important consideration when procuring services.

All regulated procurements now contain Fair Work, Community Benefits and Climate Change Statements. We have also introduced this criterion into our procurement evaluation where appropriate

Direct expenditure with supported businesses for the period April 2023 to March 2024 was £387.65, as broken down below:

Royal British Legion Industries (Trading as Scotland's Bravest Manufacturing Company) - £387.65

The aim of the corporate policy is to support economic growth by delivering social and environmental benefits, supporting innovation, and promoting public procurement processes and systems which are transparent, streamlined, standardised, proportionate, fair, and business-friendly.

79% of our suppliers are small, medium enterprises with a total spend of £63.7m. This represents 64% with Scottish suppliers and a total spend of £46.5m.

We will continue to strengthen collaborative relationships that will enable us to gain an advantage through aggregation and technical innovation. Wherever appropriate National Frameworks are utilised. Supplier inclusion supports sustainable procurement and is of significant importance to CalMac.

## 8. Efficiency, Effectiveness and Economy

Within the last year of working to our Environmental Strategy 2022-23, we were able to finalise over 100 actions as part of our commitment to provide a resilient and environmentally sustainable service and support the economic growth of our communities in a changing climate.

New recycling incentives continue to be identified, to deliver on one of our core priorities to minimise waste. Further waste minimisation improvements have been identified through our monthly and quarterly reporting systems. We aim to see a reduction in landfill rates considerably and will strive to reach the Scottish government's landfill rate of 5% by 2025.

We continue to support biodiversity monitoring, and conservation activities through our Marine Awareness Programme, and provide litter monitoring reports at CMAL ports as part of a wider scheme to reduce litter. 6 of our ports were awarded gold status by Keep Scotland Beautiful during an audit conducted in September 2022. A further 18 ports were awarded silver, and 2 awarded bronze